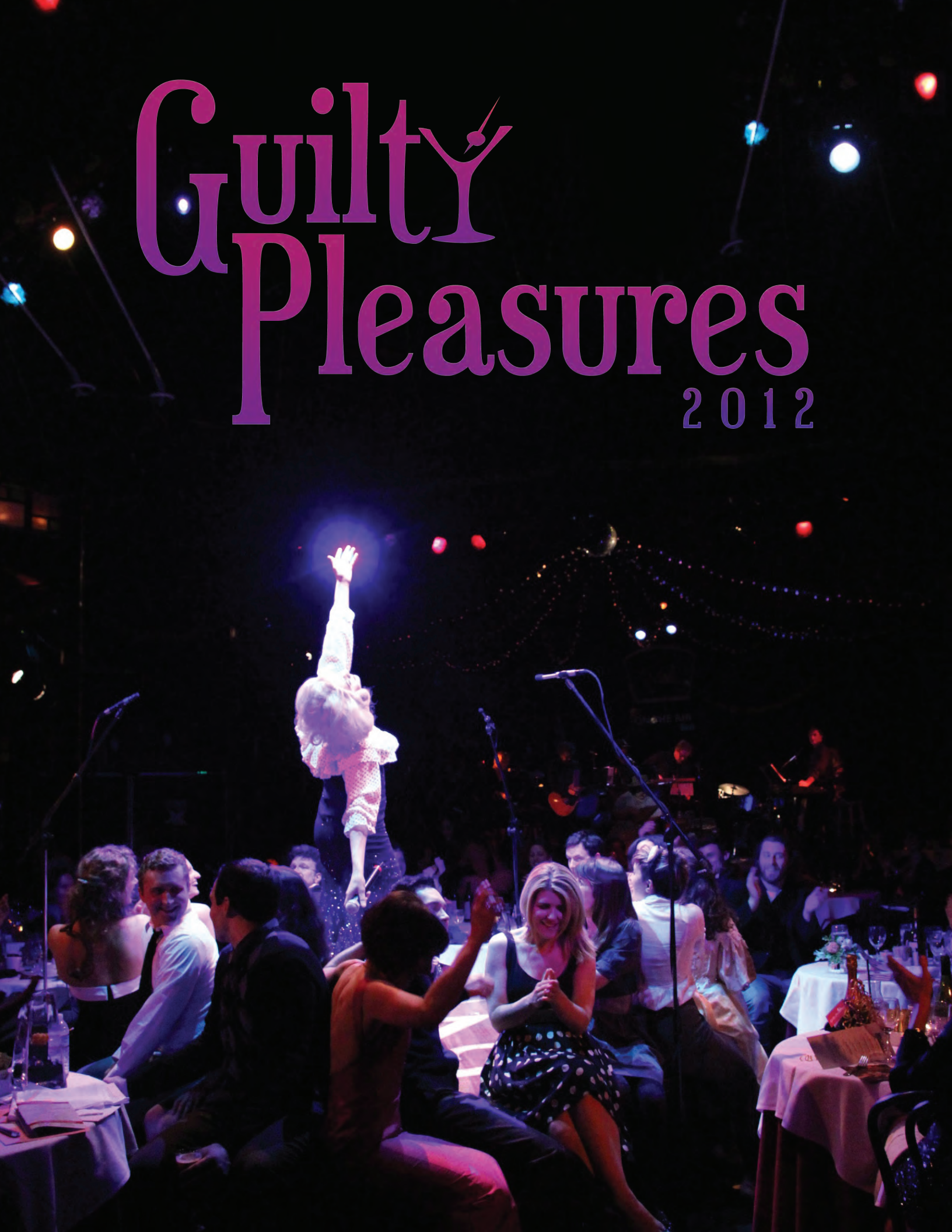


Guilty Pleasures

2012





Guilty Pleasures is Book-It's annual auction fundraiser where we turn our mission—to transform great literature into great theatre through simple and sensitive production—on its ear for an evening of frivolous fun. We've created some sassy little adaptations in classic Book-It Style™ from not-quite-classic books that we all love to read. Our sizzling send ups are perfectly set on the stage of Club Sur, where the decor will inspire us all to tango the night away. A signature cocktail, wine & beer, dinner, dessert, and performance are covered in the all-inclusive ticket.



Event Details

- WHEN:** Friday, March 23, 2012
- WHERE:** Club Sur, 2901 1st Ave S (Forest & 1st in SoDo)
- TIME:** 6:30 p.m. Cocktail Party
7:00 p.m. Dinner
7:30 p.m. Auction and Performance
9:00 p.m. Dancing
11:00 p.m. Good night!
- PURPOSE:** To raise funds for Book-It Repertory Theatre's artistic and educational programs

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Book-It Repertory Theatre "At a Glance"

The mission of Book-It Repertory Theatre is to transform great literature into great theatre through simple and sensitive production and to inspire its audiences to read.

Book-It:

- is a 501(c)(3) nonprofit organization, incorporated in 1990 now celebrating its 22nd season.
- is Seattle's only exclusively literature-based theatre company and a national leader in adapting literature for the stage.
- recent world premieres include *A Confederacy of Dunces* by John Kennedy Toole, *Sense and Sensibility* by Jane Austen, *The River Why* by David James Duncan, and this season's *The Art of Racing in the Rain* by Garth Stein.

You should know:

- Each year, more than 20,000 individuals attend Book-It's mainstage shows.
- Book-It Repertory Theatre has an annual operating budget of over \$1.3 million.
- Contributed income made up 43% of the 2010-2011 operating budget. Individual gifts account for about 26% of our budget. Current institutional supporters include The Boeing Company Charitable Foundation, The Paul G. Allen Family Foundation, ArtsFund, The Bill & Melinda Gates Foundation, Washington State Arts Commission, 4Culture, The City of Seattle Office of Arts & Cultural Affairs, Lucky Seven Foundation, The Shubert Foundation, Inc., US Bancorp Foundation, Wyman Youth Trust, Safeco Insurance Foundation, Fales Foundation Trust, The Seattle Foundation, Humanities Washington, The Norcliffe Foundation, Horizons Foundation, Macy's, and Key Bank Foundation.

The mission of Book-It Repertory Theatre's arts education program Book-It All Over (BIAO) is to provide an interactive relationship between youth and literature through theatrical productions and educational programs that promote the joy of reading, embrace diversity, enhance teacher and student learning, and inspire the imagination.

- Last year, BIAO celebrated its 15th anniversary and reached more than 55,000 students.
- BIAO directly supports academic standards in reading, communication, and art.
- BIAO will perform at over 200 schools and libraries during the 2011-12 year.
- BIAO conducts long-term residencies at six to nine schools annually. The residency programs are customized to address specific curricula and academic standards. Students learn to adapt and perform in the Book-It Style™.
- Book-It adapts curriculum-based children's literature into 35-to 45-minute plays that tour to schools and libraries throughout Western Washington.
- Discounted student matinees of selected mainstage productions are offered each year.

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Book-It Repertory Theatre Board of Directors 2011-12

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Guilty Pleasures 2012

Sponsorship Benefits

PLATINUM SPONSOR \$5,000

Company logo on invitations and programs*

Company logo and name on Book-It Repertory Theatre web site and on all web and social media event promotions

Company recognized as a sponsor from the stage before performance

Company name displayed in lobby prior to and during the evening of the performance

6 complimentary tickets for premium reserved seating at the performance (Includes Table Sponsor benefits; see page 5.) (*Fair market value: \$600*)

GOLD SPONSOR \$2,500

Company logo on invitations and programs*

Company logo on Book-It Repertory Theatre web site and on all web and social media event promotions

Company recognized as a sponsor from the stage before performance

Company name displayed in lobby prior to and during the evening of the performance

2 complimentary tickets for premium reserved seating at the performance (*Fair market value: \$200*)

SILVER SPONSOR \$1,500

Company logo on Book-It Repertory Theatre web site and on all web and social media event promotions

Company name displayed in lobby prior to and during the evening of the performance

2 complimentary tickets for reserved seating at the performance (*Fair market value: \$200*)

**deadline for inclusion on printed materials is Jan. 3, 2012*

Thanks so much for your support!

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Table Sponsor Benefits

In addition to our Platinum, Gold and Silver Sponsorships, we offer Table Sponsorship opportunities. Club Sur has two table sizes to choose from: 6 or 8 seats. **When you sponsor a table, you are benefiting Book-It beyond the cost of a per-ticket price**—your purchase helps us guarantee capacity attendance ahead of time, supports our mainstage and educational programs, AND you and your guests get great benefits.

6-SEAT TABLE \$1,200 (\$600 donation value)

8-SEAT TABLE \$1,600 (\$800 donation value)

Table Sponsors receive:

- Your company, group, or family name in the evening's program*
- A name banner identifying your table
- Priority table selection (with great views of the auction and performance)

Your donation helps support Book-It's mainstage and educational programs.

Here are some examples:

\$600 - can pay for three period costumes for Ivan Doig's *Prairie Nocturne*

\$800 - can pay for archival photography for three productions

Call today! There are a limited number of 6- and 8-seat tables and they fill quickly. Return the sponsorship form or purchase through our Development Office by calling Samantha Cooper at 206.216.0877, ext. 21 or email samanthac@book-it.org with your contact information.

**purchase must be made by Mar. 5, 2012*



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Guilty Pleasures 2012

Sponsorship Form

YES! I want to sponsor Guilty Pleasures at the following level (please check one):

- Platinum Sponsor \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor \$1,500

Table Sponsorship

- 6-Seat Table \$1,200
- 8-Seat Table \$1,600

How would you like your name to appear in the program?

NOTE: Please provide us with a high-resolution (300 dpi) digital version of your company logo

Method of Payment

- Check
- Credit Card ____ Visa ____ MC

Name on Card: _____

Card number: _____

Expiration date: _____ Signature: _____

Please return this form by January 3, 2012 for inclusion of company information in invitations.

Attn: Samantha Cooper | Book-It Repertory Theatre | 305 Harrison St. | Seattle, WA 98109
PH: 206.216.0877 ext. 21 FX: 206.428.6318 Email: samanthac@book-it.org